



HISTORIC PRESERVATION SUBCOMMITTEE MEETING

Parks and Recreation Conference Room, 33 East Broadway Avenue Meridian, Idaho

Tuesday, October 20, 2020 at 4:30 PM

MINUTES

VIRTUAL MEETING INSTRUCTIONS

Limited seating is available at City Hall Consider joining the meeting virtually:

<https://global.gotomeeting.com/join/690854861>

Or join by phone: 1 866 899 4679

Access Code: 690-854-861

ROLL-CALL ATTENDANCE

Blaine Johnston, President

Jacy Nary

Brian Fitzgerald

Josh Evarts, Vice President

NEW BUSINESS [ACTION ITEMS]

1. Create an Action Plan for Generating Content for the Facebook Group

The Subcommittee discussed the History of Meridian Idaho Facebook Group managed by Robert Mortenson and the possibility of joining forces with them. Robert Mortenson's Group is very active and has twice the number of members as the Historical Society's page so the Subcommittee agreed it made the most sense to not compete with each other, but rather to combine. A. Belnap wasn't sure if the Commission is able to share admin rights or is required to exclusively hold admin rights- she will check with Shandy Lam. The concern was brought up that if the City shares administrative rights, the group would not be able to clear inappropriate or off topic posts or comments. B. Johnston will reach out to Robert to see if he is willing to combine with the Commission.

In discussing the content on the Facebook Group, the Subcommittee prefers to leave the posting to the group members and the commissioners as needed. The idea is to have more organic content rather than strategized or planned content.

2. Establish a Timeline for the Facebook Group Opening Campaign

The Subcommittee decided to wait until they hear back from R. Mortenson and S. Lam to begin transitioning the followers from the former Historic Page to the new destination, either the Historic of Meridian Idaho or the Meridian Historic Preservation Group.

FUTURE MEETING TOPICS / DISCUSSION

ADJOURNMENT

Meeting adjourned at 4:57pm.